

Global Entrepreneurship Week is the world's largest campaign to promote entrepreneurship, taking place in over 100 countries during November.

Tunbridge Wells Borough Council and its partners from the world of commerce and enterprise are using Global Entrepreneurship Week 2012's theme "to pass on" free practical help and support needed by potential entrepreneurs and individuals who have just taken the plunge!

A programme of FREE informal workshops are on offer that range from those who want to "buy and sell" to making more of social media to entering the creative sector.

Places are limited. Act now to enrol by emailing to business@tunbridgewells.gov.uk or calling 01892 554272.

TW GEW supporting partners:



Special thanks to

- Click Creative Design www.clickcreativdesign.biz
- Mark Paul Perry www.markpaulperry.com
- Rachael Luckhurst www.rachelluckhurstphotography.co.uk
- Phil Heaton www.togetherplaces.co.uk

www.gew.org.uk



13–15 November 2012

**Just started a business?
Thinking of starting up a business, not sure?**

Why not attend our FREE workshops?

**To book: email business@tunbridgewells.gov.uk
or phone 01892 554272.**

...learn from those who have got going

Tunbridge Wells Global Entrepreneurship Week November 2012

Free Workshops

Tuesday 13 November

The Successful Entrepreneur

10am–12pm @ YMCA in Goods Station Road

- looks at what attributes you need to become successful in business and offers practical advice to get you started. Aimed at young people, but open to all!

Stuart Tanton - Kent Foundation for Young Entrepreneurs

Is self employment for you?

2pm–4pm @ The Gateway

- helps you explore your business idea, consider the pros and cons, balance your responsibilities with your aspirations and make a plan.

Tudor Price - Kent Invicta Chamber

Wednesday 14 November

How not to fail in business

10am–12pm @ YMCA in Goods Station Road

- takes a light hearted but serious view of learning from others' mistakes and how you should avoid making the same mistakes!

Jane Ollis - BSK - CIC

Getting help - More than just money

1.30pm–3.30pm @ The Camden Centre

- find out the wealth of information and free support you can obtain from the Barclays Business team at Royal Tunbridge Wells.

David Tudor - Barclays Business Team - RTW

Thursday 15 November

Using social media & PR to start your business

10am–12pm @ The Assembly Hall Theatre

- practical tips to get you started and grow from a social media guru who also appears on BBC Radio Kent.

Katie King - Zoodikers

Entering & Surviving in the Creative Sector

6.30pm–8.30pm @ Trinity Theatre

- a panel of freelancers including an artist, a photographer and creative designer share their experiences and insight to inspire you.

Caroline Derrick (Facilitator)

Phil Heaton

Mark Paul Perry

Rachael Luckhurst

Sarah Bartholomew